



**14th International Conference & Exhibition
FIRE INDIA – 2019**
19th - 21st September 2019 | Pragati Maidan, New Delhi, India



Founded 1973
An ISO : 9001-2008
Certified Institution

**“Fire Safe & Disaster Free India –
Building a Surakshit Bharat”**

ADVERTISEMENTS

The Institution will bring out a Souvenir Book in connection with the “Fire India – 2019” Souvenir book would be a storehouse of technical & commercial information pertaining to Fire Safety Matters and Trade. It would be an appropriate medium for conveying your message to the people attending & visiting Conference and Exhibition. The Souvenir Book will contain messages from VVIPs, profile of Institution of Fire Engineers (India), List of Delegates, List of Sponsors, Supporters and Advertisers. The details about the Tariff and Technical Specifications are given below. We are sure that you would avail this opportunity to reach out to the specialized target group. We look forward to receive your positive response for publishing your Ad in these books.

Advertisement Tariff		
PARTICULARS	SOUVENIR BOOK	
Front Cover Colour (Gate Fold Cover)	50,000/-	US\$ 730
Back Cover Colour	50,000/-	US\$ 730
Inside Cover Colour	30,000/-	US\$ 440
Full Page Colour	25,000/-	US\$ 370
Half Page Colour	15,000/-	US\$ 220
Full Page (B/W)	15,000/-	US\$ 220
Half Page (B/W)	8,000/-	US\$ 120
Book Mark Colour	20,000/-	US\$ 290

Note: Design of Colour advertisement and text should be sent in four colour films as per technical data i.e. 25cmX18.5cm (printing area of the Souvenir). If the job is to be arranged by IFE (I) extra charges will be levied at actual Payment should be made by Cheque / DD to Institution of Fire Engineers (India) payable at New Delhi. Book Marker Size will be (7.5cm X15cm)

The Institution solicits support to nominate delegates to participate in
“Fire India – 2019”
Registration forms can be downloaded from
website: www.ifeindia.org
and forwarded to the Institution along with Cheque/Demand Draft for participating in the conference. Entry to the Exhibition is free with passes.

Correspondence and enquiries may be addressed to: -

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